



[Wright State Alumni Association]

ANNUAL REPORT > 2018



“

*We stand at a critical moment in the life of the university,
but a moment that offers tremendous opportunity
for growth and success.*

— Tony Alexander '88



About the Wright State Alumni Association

The Wright State Alumni Association was founded in 1971. The purpose is to foster a fellowship of individuals who share a common institutional interest and to develop a sound collegiate heritage by coordinating activities and services which contribute to the academic, cultural and physical growth of Wright State University.

Since its inception, Wright State University has awarded degrees to more than 110,000 alumni who have benefited in many

ways from the Wright State Alumni Association. Since 1984, the Alumni Association Legacy Scholarship program has been providing tuition assistance to students pursuing their Wright State degrees. These scholarships are intended for the families of alumni association members and continue the growth of our institutional heritage. The Wright State Alumni Association was recognized with the prestigious Inventing Tomorrow Award in recognition of their 30 years

of continuous support and philanthropy to Wright State University.

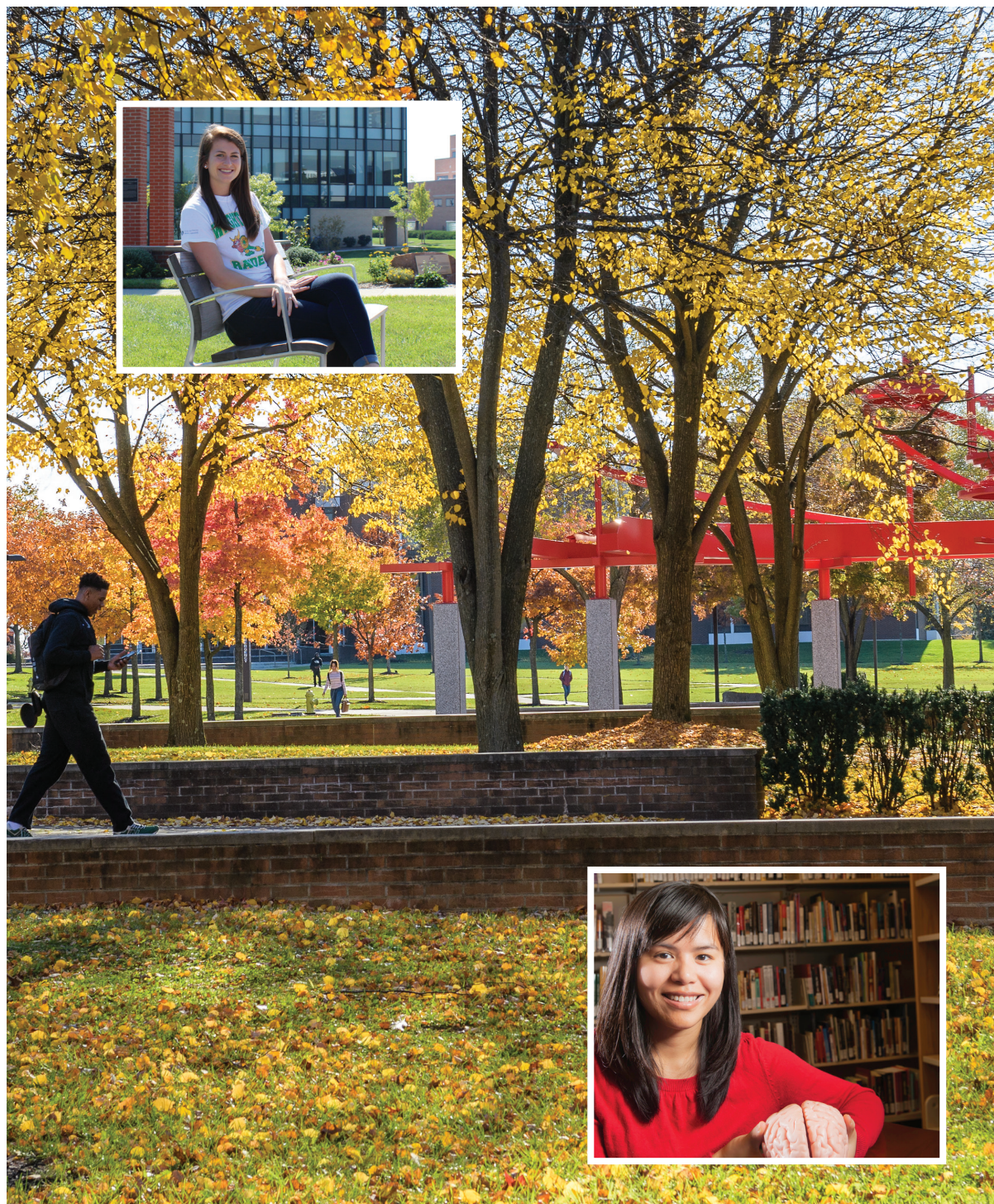
The alumni association is governed by a 25-volunteer Board of Directors, who give their time and talents, participate in a variety of alumni and foundation events and programs. This group also works with volunteers on planning social events and bringing alumni together.

VISION

To actively engage and support current and future alumni in a life-long relationship with Wright State University.

MISSION

The Wright State University Alumni Association engages alumni in supporting the University. We provide exceptional value and ongoing support to our alumni by offering a sense of belonging, community, connection, and pride.



Spread a good word for Wright State

It is with pride and pleasure that I serve as president of the Wright State Alumni Association. Over the past year, news coming out of the university has been, at times, troubling. However, the university is righting its ship, and is readying itself to be a leader in education and in our community. So we, the alumni, must also ready ourselves. To do this we must actively engage with the university, our fellow alumni, current students, and our community in order to show our strength of character and leadership.

As Wright State alumni, you have the skills and ability to lead. Your accomplishments as a graduate of this university place you in a special relationship with your community. At this time in our history, leaders are needed. We need our alumni to step up and let prospective students

know that the university remains strong, and of the great value of a Wright State education. We need our alumni to step forward as leaders in their communities to demonstrate what a Wright State education means. We need our alumni to talk about all of the positive things happening at Wright State—and there are many.

We stand at a critical moment in the life of the university, but a moment that offers tremendous opportunity for growth and success. To take advantage of this moment we each must evaluate what graduating from Wright State has meant personally and professionally. The value of our degree is tied to the strength and reputation of the university and it is our obligation, as alumni, to promote the positives and to help build the next generation of alumni.

The Wright State Alumni Association is here to help you learn more about the great things going on at Wright State and to support you in your efforts to be an alumni leader.

In support of OUR University—
GO RAIDERS!


Tony Alexander '88
President
Wright State Alumni Association



Happy 51st Birthday WSU!

I thought we couldn't top Wright State's 50th in 2017, but wow, what a year we had in 2018! Some of the highlights include:

- Welcoming Nicole Scherzinger back to campus to present her with the 2017 Alumna of the Year Award
- Honoring Hannah Beachler '05, production designer for the acclaimed Marvel film Black Panther, at Homecoming with the 2018 Alumna of the Year Award
- Launching Flight magazine, a new publication for Wright State alumni and friends
- Welcoming a new Provost
- Watching our men's basketball team on national television in the NCAA tournament
- Learning that Wright State's impact on the regional economy now exceeds \$1.5 billion

- Engaging nearly 9,000 of our alumni and friends in person at one of our 130+ events
- Contributing nearly 500 community service hours in one day on our 2nd annual Alumni Service Day thanks to our dedicated alumni
- Watching our alumni support Wright State students in record numbers for our 2nd annual Wright Day to Give
- Charting an innovative course for the university with a new strategic plan

We had a lot to be proud of in 2018, but I would be remiss if I did not acknowledge the difficulties we faced as a university. After experiencing years of deficit spending, Wright State was facing a bleak financial picture in 2018.

Thankfully due to strong fiscal responsibility and accountability, the university ended fiscal year 2018 with a \$7.2 million surplus, the first surplus since 2013. The 2019 budget projects a \$3 million surplus. While the years ahead will be full of challenges, we appear to have turned a corner and are headed in the right direction. We have some exciting things planned in 2019, I hope you will join us!

Greg Scharer

Greg Scharer
Executive Director,
Wright State Alumni Association



[Stay Connected]

CONTACT US

Phone
937-775-2620

Email
alumni@wright.edu

Facebook
facebook.com/Wright-StateAlumni

Twitter
twitter.com/WrightStAlumni

LinkedIn
linkd.in/JKMRA7

Instagram
instagram.com/wright-statealumni

In Person
Foundation Building –
Second Floor
3070 Presidential Dr, Fairborn,
OH 45324

Mail
3640 Colonel Glenn Highway
Dayton, OH 45435

Online
wrightstatealumni.com

STAFF

Greg Scharer
Executive Director

Nick Warrington '12
Assistant Director

Nicole L. Craw
Assistant Director of Alumni
Marketing & Communications

Kathy Kuntz
Office Services Coordinator

Elaine Pruner
Records Technician

Holley Mapel '19
Student worker

Doug Benedict '19
Student worker

GIVING STAFF

Amy Jones '06
Director of Annual Giving

Becky Valekis
Assistant Director of Annual
Giving

Sarah Runyan '14, '15, '19
Graduate Assistant

Tori Coleman '20
Development Student Aide

ALUMNI ASSOCIATION BOARD

President, Tony Alexander '88
Vice President, Bob Reynolds '88
Secretary, Jason Lansdale '00
Treasurer, Chris Brookshire '11, '14

Dan Baker '12, '12, '15
Sam Bernard '11
Mike Brush '02
Amanda Burks '05
Eric Crouch '91, '95
Paula Cosby '12
Karen Hunt '86
Pat Jones '01
Stacey Lawson '94, '96
Edwin Mayes '89, '96
Chris Moyer '85, '86
Mary Murphy '89
Penny Profit '94
Michael Robertson '11, '14, '16
Rick Smith '84
Amanda Thompson '08, '09
Jerry Tritle '81, '83
Woody Willis '83
TyKiah Wright '00, '01

** The above list represents the 2018
Alumni Association Board of Directors*



2018 By the Numbers

TOTAL NUMBER OF EVENTS

2018 | 132 Events
2017 | 152
2016 | 179
2015 | 186
2014 | 172
2013 | 211

EVENT ATTENDEES

2018 | 8,421 Attendees
2017 | 9,255
2016 | 7,660
2015 | 9,530
2014 | 8,141
2013 | 7,672
2012 | 6,642

COMMUNICATIONS

Emails sent to 2.29 million alumni
14% open rate on Emails
1 special edition publication (“flight”) sent to 39,297 households
20,738 website users
95,067 website pageviews
(88% are new visitors)

SOCIAL MEDIA

Facebook
2018 | 10,016
2017 | 9,892
2016 | 9,644
2015 | 9,074
2014 | 8,392
2013 | 2,445

LinkedIn
2018 | 7,534
2017 | 7,527
2016 | 7,511
2015 | 7,251
2014 | 6,900
2013 | 6,287

Twitter
2018 | 2,206
2017 | 2,100
2016 | 1,939
2015 | 1,612
2014 | 1,280
2013 | 772

Instagram
2018 | 1,323
2017 | 1,163
2016 | 1,075
2015 | 621 (new in 2015)

NUMBER OF VOLUNTEERS

2018 | 410 Volunteers
2017 | 299
2016 | 228
2015 | 245
2014 | 245
2013 | 210



[Networks and Societies]

The Wright State University Alumni Association Network and Society programs exist to provide assistance and support for the continuing success of Wright State University. By offering responsive programs, diverse activities, and services, they enrich the camaraderie among alumni association members.

STATISTICS

Networks and Society Events
2018 | 41

Networks
2018 | 8

Societies
2018 | 11

Network and Society Leaders
2018 | 32

ALUMNI NETWORKS

Greater Cincinnati Alumni Network
Cincinnati, Ohio

Greater Cleveland Alumni Network
Cleveland, Ohio

Greater Columbus Alumni Network
Columbus, Ohio

Greater Dayton Alumni Network
Dayton, Ohio

Greater New York City Alumni Network
New York City, New York

Lake Campus Alumni Network
Celina, Ohio

Tampa Alumni Network
Tampa, Florida

Washington, D.C. Alumni Network
Washington, D.C.

ALUMNI SOCIETIES

'67 Society
Student Advancement Organization

African American Alumni Society

Amigos Latinos de Wright State University

College of Nursing and Health Alumni Society

Fraternity and Sorority Alumni Society

GradX
Young Alumni Society

LGBTQ and Ally Alumni Society

Model UN Alumni Society

MPA Alumni Society

Nonprofit Leadership Alliance Alumni Society

Social Work Alumni Society



“

While the years ahead will be full of challenges, we appear to have turned a corner and are headed in the right direction

— Greg Scharer



Student & Young Alumni Engagement

'67 SOCIETY

Serving as the University's premier advancement student organization, '67 Society lives out the mission of Wright State University by promoting an inclusive community at WSU that encourages student philanthropy and engages with alumni. Celebrating the founding year of Wright State University (1967), this organization promotes tradition and school spirit.

MISSION

As members of the '67 Society, we live out the mission of Wright State University by promoting an Inclusive Community that encourages Student Philanthropy and Engaging with Alumni.

GOALS

- Foster & build traditions at Wright State University
- Share the WSU Alumni Association's vision with students
- Provide professional development & networking opportunities for students
- Continue the spirit of giving and educate students about Wright State philanthropy



GRADX

The GradX (formerly Graduates of the Last Decade, GOLD) Alumni Society is an enthusiastic group of alumni who are incredibly important to the University. GradX offers young alumni the chance to stay connected with Wright State and with each other.

Student & Young Alumni Events

2018 | 16
2017 | 12
2016 | 17
2015 | 28
2014 | 23
2013 | 8

Attendance at Student and Young Alumni Events

2018 | 1,535
2017 | 1,178
2016 | 793
2015 | 1,300
2014 | 1,480
2013 | 655

GradX Social Media Outreach

2018 | 395* (*transition from GOLD to GradX)
2017 | 673
2016 | 619
2015 | 934
2014 | 789

'67 Society Social Media Outreach

2018 | 174
2017 | 155* (*New in 2017)



[One Day. Every Raider. Everywhere.]

The second annual Wright Day to Give was a day to celebrate the University's Founders Day, October 1. This unique day for giving is an online philanthropic giving day for alumni, friends, parents, students, faculty and staff. Engaging with Wright State for a day that would bring together ALL Raiders.

We exceeded all expectations and surpassed records that were set during the 50th year last

year. With a total of **550** proud Raiders and friends supporting Wright State, raising nearly **\$70,000**. It was amazing to see the global community of Wright State come together to step up for our students.

The Wright State University Alumni Association Board of Directors came together to challenge all alumni on the Wright Day to Give. They pledged to match each gift to

the Alumni Association Legacy Scholarship—for every \$2 given, they matched \$1, up to \$3750.

That match totaled:

- 136 donors, \$15,868**
- 39 reactivated donors
 - 11 new donors
 - 86 renewed donors

GIVING TRENDS

- 77%** Alumni donors
- 7%** Student donors
- 22%** Reactivated donors*
- 15%** New donors

*reactivated donors are donors we have welcomed back who didn't give last fiscal year

DONORS

- Alumni..... 388
- Friends..... 79
- Students..... 4
- Other..... 49



Alumni Achievement Awards

The annual Alumni Achievement Awards ceremony was held on Friday, October 5, during Wright State's Homecoming Weekend. The Wright State Alumni Association recognizes and celebrates the accomplishments

of Wright State alumni each year at the event. Winners are selected from a pool of more than 110,000 alumni and are recognized for numerous accomplishments in their chosen fields. In addition to possessing high standards

of integrity and character, they have also given their time and talent to benefit the Wright State Alumni Association.

THE FOLLOWING AWARD WINNERS WERE HONORED:

Zoe Dell Lantis Nutter
Honorary Alumna Award

Jennifer R. McDermott '09, B.A.
Graduate of the Last Decade Award

Samuel J. Bernard '11, B.S.B.
Volunteer Service Award

Jasmine (Easler) Schmenk '16, B.F.A.
Distinguished Alumni Achievement Award

Hannah Beachler '05, B.F.A.
Alumna of the Year Award



Education and Travel

ALUMNI COLLEGE

We believe the pursuit of knowledge is a life-long quest. The Wright State University Alumni Association offers several opportunities to learn and expand your horizons after graduation—from streaming online lectures, to exotic and culturally rich trips, to theater events, to the Alumni Speaker Series.

Started in 2013, Alumni College is a rich opportunity to enjoy the university learning experience again and to sample the recent research and academic courses of Wright State's distinguished faculty.

Total attendance for educational events
2018 | 720

2018 Alumni College Sessions

- **The Revealing History of Facial Hair** — *Christopher Oldstone-Moore, Senior Lecturer and Assistant to the Chair for Graduate Studies*
- **The Disappearance of the Irwin Neighborhood** — *Hadley Drodge, Assistant Curator at the National Afro-American Museum and Cultural Center, Wilberforce, Ohio*
- **Emotional Coping: Combating Toxic Stress with Wellness** — *Adrienne Johnson, Faculty Member for Clinical Mental Health Counseling and President of the Ohio Counseling Association*
- **Finding Your Roots: Intro to Genealogy** — *Bill Stolz, Archivist/Reference and Outreach for the Wright State University Special Collections and Archives*

TRAVEL & TOURS

The Wright State Alumni Association offers educational tours with unique itineraries exclusively to our Wright State family (alumni, friends, faculty, staff & retirees). Travel to exotic destinations to learn about culture, art, history, and much more.

Number of Attendees
2018 | 194

2018 Travel & Tours Spring

- Lake Erie Wine Trail Tour
- Timeless Cuba Cruise

Summer

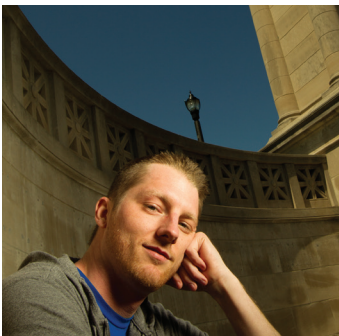
- Glacial Adventures of Alaska Cruise

Fall

- Bourbon Tour
- Essence of Europe Cruise
- Cuban Charisma Cruise
- Ancient Vignettes Cruise

Winter

- Chicago Holiday Tour



Scholarships and Giving

The Alumni Association has been awarding scholarships to Wright State University students for more than 40 years through its scholarship programs.

\$754,969
TOTAL AWARDED TO DATE

SCHOLARSHIPS AWARDED IN 2018

- **Alumni Association Scholarships: 35**
 - Total to date—Alumni Association: 899
 - Total value in 2018: \$8,829
- **Alumni Legacy Scholarships: 27**
 - Total to date—Legacy Scholarship: 821
 - Total value in 2018: \$35,000

Alumni Grove

The Wright State Alumni Association’s Alumni Grove project is helping to grow our campus and add to its already beautiful landscape. All proceeds from this project support the Alumni Association’s Legacy Scholarship.

RESULTING IN MORE THAN \$32,000 IN GIVING:

Brick Pavers: 154 | Trees: 15 | Benches: 4



Strength In Numbers

Alumni Association Legacy Scholarship <i>(includes Legacy Golf Outing \$)</i> 2018 \$64,549 2017 \$51,630 2016 \$51,967 2015 \$36,636 2014 \$52,231 2013 \$55,040 2012 \$20,521	Lake Campus Alumni Network Scholarship Endowment 2018 \$1,563 2017 \$1,701 2016 \$550 2015 \$3,312 2014 \$1,915 2013 \$3,440 2012 \$3,020	College of Nursing & Health Alumni Society Scholarship 2018 \$5,126 2017 \$1,290 2016 \$4,215 2015 \$450 2014 \$1,000
Alumni Association Named Legacy Endowments 2018 \$3,881 2017 \$11,154 2016 \$7,537 2015 \$10,583 2014 \$4,832 2013 \$3,000 2012 \$2,250	Nonprofit Leadership Alliance Alumni Society Scholarship Endowment 2018 \$1,100 2017 \$200 2016 \$546 2015 \$546 2014 \$400 2013 \$5,415 2012 \$485	Fraternity & Sorority Alumni Society Scholarship 2018 \$872 2017 \$620 2016 \$1,345 2015 \$520 2014 \$20
African American Alumni Society Scholarship Endowment 2018 \$2,451 2017 \$1,928 2016 \$5,250 2015 \$5,800 2014 \$2,687 2013 \$1,314 2012 \$1,899	Social Work Alumni Society Scholarship Endowment 2018 \$5,057 2017 \$275 2016 \$3,270 2015 \$3,270 2014 \$1,365 2013 \$5,909 2012 \$415	
Alumni Grove Campus Fund 2018 \$1,151 2017 \$1,507 2016 \$564 2015 \$1,004 2014 \$2,417 2013 \$4,300 2012 \$4,871	Cleveland Alumni Network Scholarship 2018 \$50 2017 \$1,568 2016 \$1,355 2015 \$1,650 2014 \$150	
TOTALS		
2018 \$85,800		
2017 \$71,873		
2016 \$76,199		
2015 \$64,683		
2014 \$67,017		
2013 \$78,418		
2012 \$101,050		



Alumni Giving

Gifts to the Wright State University Foundation are making a positive impact all over the world. Support for Wright State University helps to expand our curriculum, attract top-flight faculty, build world-class facilities, and provide scholarships for more students.

Gifts of all sizes make a difference. In 2018, we had **1,069 Alumni Donors** who made gifts less than \$100. That's **42% OF ALL ALUMNI DONATIONS** received.

ALUMNI AND FRIENDS GIVING:

- **27%** Reactivated donors (welcomed back donors who didn't give last fiscal year)
- **18%** First-time donors
- **17%** Donors who increased their gift



\$2,941,489.44
CONTRIBUTIONS BY ALUMNI

BY THE NUMBERS
Annual supporters can **CONTRIBUTE** to **2,362** different funds at Wright State, giving them the ability to support what is most important to them
TOTAL ALUMNI DONORS: 2,568

Note: Giving calculated on a fiscal year—July 1, 2017 through June 30, 2018.

