2019 ANNUAL REPORT
WRIGHT STATE ALUMNI ASSOCIATION

Founded in 1971
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WRIGHT STATE ALUMNI ASSOCIATION
ABOUT THE WRIGHT STATE ALUMNI ASSOCIATION

VISION
To actively engage and support current and future alumni in a lifelong relationship with Wright State University.

MISSION
The Wright State University Alumni Association engages alumni in supporting the University. We provide exceptional value and ongoing support to our alumni by offering a sense of belonging, community, connection, and pride.

Wright State Alumni Association

The Wright State Alumni Association was founded in 1971. The purpose is to foster a fellowship of individuals who share a common institutional interest and to develop a sound collegiate heritage by coordinating activities and services which contribute to the academic, cultural and physical growth of Wright State University.

Since its inception, Wright State has awarded degrees to over 113,000 alumni who have benefited in many ways from the Wright State Alumni Association. Since 1984, the Alumni Association’s Legacy Scholarship Program has been providing tuition assistance to students pursuing their Wright State degrees. These scholarships are intended for the families of alumni association members and continue the growth of our institutional heritage. The Wright State Alumni Association was recognized with the prestigious Inventing Tomorrow Award in recognition of their 30 years of continuous support and philanthropy to Wright State University.

The alumni association is governed by a 25-volunteer Board of Directors, who give their time and talents, and participate in a variety of alumni and foundation events and programs. This group also works with volunteers on planning social events and bringing alumni together.

A NEW HORIZON

This is my final note as president of the Wright State Alumni Association. After serving on the Board for 10 years, the last two as president, my term has come to an end. I rest easy knowing the association is on strong footing with exemplary leadership.

Looking back over this year, 2019 has been a period in which much has been made of events at the university. We started the year on a good note, having avoided fiscal watch, but this was quickly followed by news of the faculty strike. Fortunately, the parties were able to quickly reach resolution, and within a short period, the faculty were back in the classrooms guiding Wright State’s most valuable asset, its students, through the learning process. Words fail to express my extreme gratitude to those students who were determined to support Wright State through what must have been an uncertain time.

More change is looming with Dr. Susan Edwards ascending from her role as provost to president. Cheryl B. Schrader, Ph.D., will continue her affiliation with Wright State, moving to a teaching and research position. I wish both the best of successes as they move forward in their new roles.

As for the alumni association, we continue to support Wright State and its students. This year, the alumni association provided nearly $40,000 in scholarship funding. The process of selecting our scholarship recipients is a true point of pride for the association.

Many of you witnessed a change to Homecoming with the inaugural Festival of Flight. This festival was hosted in partnership with the university, the City of Fairborn, the Miami Valley Restaurant Association, and the National Aviation Heritage Alliance. Over 4,200 people attended this year’s event. We are excited about the future of this festival, and the bringing together of our alumni and the community.

As a final point, the alumni association has found a new home. Now located in the former executive wing of the Wright-Patt Credit Union building at 2455 Presidential Drive, across from campus, we are happy to have a home that is welcoming to you, our alumni. Please stop in and visit the Office of Alumni Relations staff and have a tour of our new digs.

I wish all of you the best of futures! GO RAIDERS!

Tony Alexander ’88
President
Wright State Alumni Association
A YEAR OF TRANSITION AND TRANSFORMATION

2019 will be known as a transformational year for Wright State University. We had our ups and downs, but by the end of the year, the university was on solid financial footing with new leadership in place to take us into the future.

The association also had a transformational year:

• We launched the first-ever Festival of Flight, a true community festival to celebrate our region’s innovation and aviation heritage. We had over 4,200 attend this inaugural event. This was the largest and most ambitious event the alumni association has ever undertaken. The focus of this family friendly festival was on education and innovation. We are planning our second annual festival for Saturday, September 26, 2020.

• We found a new place to call home. The alumni association opened its second alumni center in the history of the university in August of 2019. We occupy half of the second floor of the former headquarters of the Wright-Patt Credit Union in Fairborn. This affords us plenty of space to hold meetings and events, and conduct the business of our alumni board and our 20 alumni volunteer organizations. The Wright State University Special Collections and Archives, which houses the largest collection of Wright brothers materials in the world, will eventually be moving into the first floor and lower level of the building.

• We broke our previous record for the number of donors in one day during the 2019 Wright Day To Give, ending the day with 622 donors and raising over $64,000 to benefit our students.

• We broke the all-time annual attendance record with over 12,000 people attending our 118 events.

• We also focused more heavily on getting alumni involved as volunteers and increased our total number of alumni volunteers from 420 to 518. We hope to continue to grow this number well into the future!

We have a lot to be proud of in 2019 and a lot to be excited about in 2020 and beyond. I hope you will join us!

Greg Scharer
Executive Director
Wright State Alumni Association

LET’S STAY CONNECTED

CONTACT US
PHONE
937-775-2620

IN PERSON
Foundation Building – 2nd floor
2455 Presidential Dr.
Fairborn, OH 45324

MAIL
3640 Colonel Glenn Highway
Dayton, OH 45435

ONLINE
wrightstatealumni.com

EMAIL
alumni@wright.edu

SOCIAL MEDIA
FACEBOOK
facebook.com/WrightStateAlumni

TWITTER
twitter.com/WrightStAlumni

LINKEDIN
linkedin.com/IN/ MKMra7

INSTAGRAM
instagram.com/wrightstatealumni

STAFF
Greg Scharer
Executive Director
Nick Warrington ’12
Assistant Director
Nicole L. Craw
Assistant Director of Alumni Marketing & Communications
Emily “Bing” Bingham ’16
Alumni Relationship Specialist
Kathy Kuntz
Office Services Coordinator
Elaine Pruner
Records Technician
Solafe Bass ’22
Student worker
Aaron Brautigam ’21
Student worker
Kaylyn Straughter ’21
Student worker

GIVING STAFF
Amy Jones ’06
Director of Annual Giving
Becky Valekis
Assistant Director of Annual Giving

Jennifer Troutman ’20
Graduate Assistant
Tori Coleman ’20
Developmental Student Aide

ALUMNI ASSOCIATION BOARD
President, Tony Alexander ’88
Vice President, Rob Reynolds ’88
Secretary, Mary Murphy ’89
Treasurer, Chris Brookshire ’11, ’14
Dan Baker ’12, ’12, ’15
Sam Bernard ’11
Mike Brush ’02
Amanda Burks ’05
Eric Crouch ’91, ’95
Paula Costly ’12
Deb Downing ’81
Karen Hunt ’86
Pat Jones ’01
Jason Lamsdale ’00
Stacey Lawson ’94, ’96
Edwin Mayes ’89, ’96
Chris Moyer ’85, ’88
Amanda Opiska ’07, ’07
Penny Profitt ’84
Michael Robertson ’11, ’14, ’16
Rick Smith ’84
Amanda Thompson ’08, ’09
Jerry Titie ’81, ’83
Woody Willis ’83
Lisa Wiseman ’98

* The above list represents the 2019 Alumni Association Board of Directors
### TOTAL # of EVENTS

<table>
<thead>
<tr>
<th>Year</th>
<th>Events</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>118</td>
</tr>
<tr>
<td>2018</td>
<td>132</td>
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<tr>
<td>2017</td>
<td>152</td>
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<td>2016</td>
<td>179</td>
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<tr>
<td>2015</td>
<td>186</td>
</tr>
<tr>
<td>2014</td>
<td>172</td>
</tr>
<tr>
<td>2013</td>
<td>211</td>
</tr>
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### EVENT ATTENDEES

<table>
<thead>
<tr>
<th>Year</th>
<th>Attendees</th>
</tr>
</thead>
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<tr>
<td>2019</td>
<td>12,240</td>
</tr>
<tr>
<td>2018</td>
<td>8,421</td>
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<tr>
<td>2017</td>
<td>9,255</td>
</tr>
<tr>
<td>2016</td>
<td>17,680</td>
</tr>
<tr>
<td>2015</td>
<td>9,530</td>
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<td>2014</td>
<td>8,141</td>
</tr>
<tr>
<td>2013</td>
<td>7,672</td>
</tr>
<tr>
<td>2012</td>
<td>6,642</td>
</tr>
</tbody>
</table>

### COMMUNICATIONS

- **2.08 MILLION E-MAILS SENT TO ALUMNI**
- **16% OPEN RATE ON E-MAILS**
- **2 MAGAZINES SENT TO 77,611 HOUSEHOLDS**
- **17K WEBSITE USERS**
- **76,700 WEBSITE PAGEVIEWS [89% ARE NEW VISITORS]**

### NUMBER OF VOLUNTEERS

<table>
<thead>
<tr>
<th>Year</th>
<th>Volunteers</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>518</td>
</tr>
<tr>
<td>2018</td>
<td>410</td>
</tr>
<tr>
<td>2017</td>
<td>299</td>
</tr>
<tr>
<td>2016</td>
<td>228</td>
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<tr>
<td>2015</td>
<td>245</td>
</tr>
<tr>
<td>2014</td>
<td>245</td>
</tr>
<tr>
<td>2013</td>
<td>210</td>
</tr>
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</table>

### SOCIAL MEDIA

<table>
<thead>
<tr>
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<th></th>
<th></th>
<th></th>
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<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Facebook</td>
<td>10,088</td>
<td>9,892</td>
<td>9,544</td>
<td>9,074</td>
<td>8,392</td>
<td>2,445</td>
<td></td>
</tr>
<tr>
<td>Twitter</td>
<td>2,301</td>
<td>2,206</td>
<td>2,100</td>
<td>1,939</td>
<td>1,612</td>
<td>1,280</td>
<td>772</td>
</tr>
<tr>
<td>Instagram</td>
<td>1,444</td>
<td>1,323</td>
<td>1,163</td>
<td>1,075</td>
<td>621</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### ATTENDANCE

- **Greater New York City Alumni Network, New York City, New York**
- **Lake Campus Alumni Network, Celina, Ohio**
- **Los Angeles Alumni Network, Los Angeles, California**
- **Tampa Alumni Network, Tampa, Florida**
- **Washington, D.C. Alumni Network, Washington, D.C.**

### NETWORKS & SOCIETIES

- **ALUMNI NETWORKS**
  - Chicago Alumni Network, Chicago, Illinois
  - Greater Cincinnati Alumni Network, Cincinnati, Ohio
  - Greater Cleveland Alumni Network, Cleveland, Ohio
  - Greater Columbus Alumni Network, Columbus, Ohio
  - Greater Dayton Alumni Network, Dayton, Ohio

- **ALUMNI SOCIETIES**
  - ‘67 Society
  - African American Alumni Society
  - Amigos Latinos de Wright State University
  - College of Nursing and Health Alumni Society
  - Fraternity and Sorority Alumni Society
  - GradX (formerly Graduates of the Last Decade)

### LGBTQ and Ally Alumni Society
- Model UN Alumni Society
- MPA Alumni Society
- Nonprofit Leadership Alliance Alumni Society
- Social Work Alumni Society
- Veteran & Military Alumni Society

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**WRIGHT STATE UNIVERSITY'S NETWORKS & SOCIETIES**

The Wright State Alumni Association Network and Society programs exist to provide assistance and support for the continuing success of Wright State University. By offering responsive programs, diverse activities, and services, they enrich the camaraderie among alumni association members.
YOUNG ALUMNI AND STUDENT ENGAGEMENT

‘67 SOCIETY

Serving as the university’s premier advancement organization, the ‘67 Society lives out the mission of Wright State University by promoting an inclusive community that encourages student philanthropy and engages with alumni. Celebrating the founding year of Wright State (1967), this organization promotes tradition and school spirit.

Mission: As members of the ‘67 Society, we live out the mission of Wright State University by promoting an inclusive community that encourages student philanthropy and engaging with alumni.

GOALS

- Foster and build traditions at Wright State University
- Share the Wright State Alumni Association’s vision with students
- Provide professional development and networking opportunities for students
- Continue the spirit of giving and educate students about Wright State philanthropy

GRADX

The GradX (formerly Graduates of the Last Decade, GOLD) alumni society is an enthusiastic group of alumni who have graduated within the last 10 years. GradX offers young alumni the chance to stay connected with the Wright State community and the alumni association.

Student and Young Alumni Events

<table>
<thead>
<tr>
<th>Year</th>
<th>Number</th>
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</thead>
<tbody>
<tr>
<td>2019</td>
<td>5</td>
</tr>
<tr>
<td>2018</td>
<td>16</td>
</tr>
<tr>
<td>2017</td>
<td>12</td>
</tr>
<tr>
<td>2016</td>
<td>17</td>
</tr>
<tr>
<td>2015</td>
<td>28</td>
</tr>
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</table>

GradX Social Media Outreach

<table>
<thead>
<tr>
<th>Year</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>546</td>
</tr>
<tr>
<td>2018</td>
<td>395*</td>
</tr>
<tr>
<td>2017</td>
<td>673</td>
</tr>
<tr>
<td>2016</td>
<td>618</td>
</tr>
<tr>
<td>2015</td>
<td>934</td>
</tr>
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(1) Transition from GOLD to GradX

Attendance at Student and Young Alumni Events

<table>
<thead>
<tr>
<th>Year</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>2,475</td>
</tr>
<tr>
<td>2018</td>
<td>1,535</td>
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<tr>
<td>2017</td>
<td>1,178</td>
</tr>
<tr>
<td>2016</td>
<td>793</td>
</tr>
<tr>
<td>2015</td>
<td>1,300</td>
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</table>

‘67 Society Social Media Outreach

<table>
<thead>
<tr>
<th>Year</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>349</td>
</tr>
<tr>
<td>2018</td>
<td>174</td>
</tr>
<tr>
<td>2017</td>
<td>150*</td>
</tr>
</tbody>
</table>

(2) New in 2017
WRIGHT DAY TO GIVE

The third annual Wright Day to Give is a day to celebrate the university’s official founders day, October 1. This unique day for giving is an online philanthropic giving day for alumni, friends, parents, students, faculty, and staff. Engaging with Wright State for a day that brings together ALL Raiders.

We saw great success again in our third year. With a total of 622 proud Raiders and friends supporting Wright State, raising nearly $65,000.

GIVING TRENDS

76% Alumni donors
10% Friends
10% Student donors
20% Re-activated donors*
18% New donors

*Re-activated donors are donors who have returned after a few years of not giving.

DONORS

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alumni</td>
<td>410</td>
</tr>
<tr>
<td>Friends</td>
<td>54</td>
</tr>
<tr>
<td>Students</td>
<td>52</td>
</tr>
<tr>
<td>Corporate</td>
<td>8</td>
</tr>
<tr>
<td>Other</td>
<td>98</td>
</tr>
</tbody>
</table>

The Wright State Alumni Association Board of Directors came together to challenge all alumni on the Wright Day to Give. They pledged to match each gift to the Alumni Association Legacy Scholarship—for every $2 given, they matched $1—up to $4,000.

MATCH TOTALS: 145 donors, $15,542
(13 new donors, 102 renewed donors)

Where The Money Went

Fund type
- 60% Scholarships, 40% Programs

Designation area
(generally, top three academic areas)
- 64% General Scholarship/program funds
- 8.3% Raj Soin College of Business
- 8% College of Liberal Arts
- 5.6% College of Science and Mathematics

Designations with most gifts
- Alumni Association Legacy Scholarship 27%
- WSU Excellence Fund 13%
- Rise, Shine Scholarship 8%

Number of different funds supported: 115
ALUMNI ACHIEVEMENT AWARDS

AWARD WINNERS
Carol and Richard Lundin
Honorary Alumni Award

Dr. Christen DeAnne Johnson
'12 B.A., '17 M.P.H., '17 M.D.
Graduate of the Last Decade Award

Cynthia W. Jones '05 M.Ed.
Volunteer Service Award

Kip Wright '80 A.A., '81 B.S.
Distinguished Alumni Achievement Award

Cameron Holsinger '04 B.F.A.
Alumnus of the Year Award

TRAVEL AND TOURS

The Wright State Alumni Association offers educational tours with unique itineraries exclusively to our Wright State family (alumni, friends, faculty, staff, and retirees). Travel to exotic destinations to learn about culture, art, history, and much more.

2019 Travel and Tours

Spring
• Kentucky Wine Trail Tour
• Mediterranean College cruise

Summer
• Baltic and Scandinavian Ballads cruise

Fall
• 9th Annual Bourbon Tour
• Fall Splendors cruise
• Inspiring Italy cruise

Winter
• Chicago Holiday Bus Tour

The Wright State Alumni Association held its annual Alumni Achievement Awards ceremony on Friday, October 5, during Wright State’s Homecoming Weekend. The alumni association recognizes and celebrates the accomplishments of Wright State alumni each year at the event. Winners are selected from a pool of over 113,000 alumni and are recognized for numerous accomplishments in their chosen fields. In addition to possessing high standards of integrity and character, they have also given their time and talent to benefit the Wright State Alumni Association.
SCHOLARSHIPS AND GIVING

The Wright State Alumni Association has been awarding scholarships to Wright State University students for more than 40 years through its scholarship programs.

$802,056
TOTAL AWARDED TO DATE

SCHOLARSHIPS AWARDED IN 2019

• Alumni Association Scholarships: 18
  • Total to date—Wright State Alumni Association: $177
  • Total value in 2019: $7,837

• Alumni Legacy Scholarships: 29
  • Total to date—Legacy Scholarship: $50
  • Total value in 2019: $39,290

STRENGTH IN NUMBERS


Lake Campus Alumni Network Scholarship 2019 | $1,870 2018 | $2,291 2017 | $1,761 2016 | $550 2015 | $3,312

Fraternity & Sorority Alumni Society Scholarship 2019 | $924 2018 | $777 2017 | $650 2016 | $1,345 2015 | $520


Cleveland Alumni Network Scholarship 2019 | $110 2018 | $318 2017 | $1,568 2016 | $1,355 2015 | $1,650

College of Nursing & Health Alumni Society Scholarship 2019 | $2,343 2018 | $4,726 2017 | $1,280 2016 | $4,215 2015 | $450

ALUMNI GROVE

The Wright State Alumni Association’s Alumni Grove project is helping to grow our campus and add to its already beautiful landscape. All proceeds from this project support the Alumni Association’s Legacy Scholarship.

$38,000
AMOUNT IN GIVING

2019 GROVE PROJECT
• 154 BRICK PAVERS • 12 TREES • 4 BENCHES

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2019 ALUMNI GIVING

Giving to Wright State University offers alumni and friends an opportunity to directly impact Wright State students by providing support to the college, school, unit, scholarship, or program of their choice.

BY THE NUMBERS
Annual supporters can contribute to 2,446 different funds at Wright State, giving them the ability to support what is most important to them.

TOTAL ALUMNI DONORS: 2,380

$3,297,415
CONTRIBUTIONS BY ALUMNI

Gifts of all sizes make a difference. In 2019, we had 1,008 Alumni Donors who made gifts less than $100. That’s 42% of all Alumni Donations received.

ALUMNI AND FRIENDS
+ 25% re-activated donors (welcomed back donors who didn’t give last fiscal year)
+ 16% first-time donors
+ 18% donors who increased their gift
+ 51% all donor retention
+ 55% alumni donor retention

Note: Giving calculated on a fiscal year – July 1, 2018 through June 30, 2019